



# f e l i p e c e r d á n

animation • illustration design

16410 armstead street granda hills, ca 91344

818.919.4408 • effcee@mac.com • www.felipecerdan.com

## SKILLS

Illustration

Graphic Design

Traditional Effects Animation

Previs/Layout

Character Design

Photoshop

Illustrator

InDesign

After Effects

Shake

Maya 3D Modeling

ToonBoom Harmony

3D Stereo Conversion

OS X Platform

Windows Platform

Linux Platform

## EDUCATION

San Jose State University

B.S. Graphic Design/Animation

1993 - 1998

## PROFESSIONAL EXPERIENCE

- CBS Interactive**, Burbank, California Jan 2017 - current  
 Senior Interactive Designer/Display Marketing for CBS All Access
- OWN: THE OPRAH WINFREY NETWORK**, Los Angeles, California Sept 2015 - Jan 2017  
 Art Director/Off Air Print Department - Key Art + Graphic design for OWN Studios. Creative for Television/Internal Projects
- SPRITE ANIMATION STUDIOS**, Los Angeles, California May - Sept 2015  
 Layout Artist - Sequence and Character Blocking. Camera animation.  
*RUDOLPH AND IPPYATTENA*
- PRANA STUDIOS**, Los Angeles, California March - May 2015  
 Previs Artist - Sequence and Character Blocking. Camera animation. Set Schematic and Asset Creation.  
*DISNEY'S 'DESCENDANTS WICKED WORLD'*
- SPRITE ANIMATION STUDIOS**, Los Angeles, California July - Oct 2014  
 Layout Artist - Sequence and Character Blocking. Camera animation.  
*PAC-MAN AND THE GHOSTLY ADVENTURES*
- GOOGLE**, Sunnyvale, California March - May 2014  
 EFX Animation for Glen Keane's *DUET*, the third installment of Google Spotlight Stories. Working in conjunction with Google's ATAP division (Advanced Technologies and Projects).
- DISNEY TOON STUDIOS**, Burbank, California 2012 - 2014  
 Previs-Schematic Artist/Modeler - Model Sets and Props in Maya to aid Viz Dev and Pre Viz  
*LEGEND OF THE NEVERBEAST* - Set Schematics and Layout  
*PLANES: FIRE AND RESCUE* - Set Schematics and Layout
- WARNER BROS. TELEVISION AND CREATIVE SERVICES**, Burbank, California 2011 - 2012  
 Art Director/Design Consultant - Key Art + Graphic design for the entertainment industry. Designing Keyart for Television/Entertainment/Internal Projects
- WALT DISNEY ANIMATION STUDIOS**, Burbank, California 2008 - 2011  
*THE LION KING - 3D* - EFX Artist/Compositor  
*WINNIE THE POOH* - EFX Animator  
*BEAUTY AND THE BEAST - 3D* - EFX Artist/Compositor  
*THE PRINCESS AND THE FROG* - EFX Animator
- BEDESIGN LLC**, Hollywood, California 2005 - 2008  
 Art Director - Key Art + Graphic design for the entertainment industry. Theatrical and Home Entertainment.
- PETROL ADVERTISING**, Los Angeles, California 2003 - 2005  
 Production Manager/Jr. Designer - Key Art + Graphic design for the entertainment and game industry.
- DREAMWORKS PICTURES SKG**, Glendale, California 2002 - 2003  
*SINBAD: LEGEND OF THE SEVEN SEAS* - EFX Assistant Animator
- COLUMBIA / TRI- STAR PICTURES**, Culver City, California 2001 - 2002  
*ADAM SANDLER'S EIGHT CRAZY NIGHTS* - EFX Assistant Animator
- WARNER BROS. FEATURE ANIMATION**, Glendale/Sherman Oaks, California 1998 - 2001  
*OSMOSIS JONES* - EFX Assistant Animator  
*THE IRON GIANT* - EFX Inbetweenner