



f e l i p e c e r d á n

animation • illustration • design

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## SKILLS

Illustration

Graphic Design

Traditional Effects Animation

Previs/Layout

Character Design

Photoshop

Illustrator

InDesign

After Effects

Shake

Maya 3D Modeling

ToonBoom Harmony

3D Stereo Conversion

OS X Platform

Windows Platform

Linux Platform

## EDUCATION

San Jose State University

B.S. Graphic Design/Animation

1993 - 1998

## PROFESSIONAL EXPERIENCE

- **OWN: THE OPRAH WINFREY NETWORK**, Los Angeles, California September 2015 - Present  
Art Director/Design Consultant - Key Art + Graphic design for OWN Studios.  
Creative for Television/Internal Projects
- **SPRITE ANIMATION STUDIOS**, Los Angeles, California May - September 2015  
Layout Artist - Sequence and Character Blocking. Camera animation.  
*RUDOLPH AND IPPIATTENA*
- **PRANA STUDIOS** Los Angeles, California March - May 2015  
Previs Artist - Sequence and Character Blocking. Camera animation. Set Schematic and Asset Creation.  
*THE JUNGLE BOOK*
- **SPRITE ANIMATION STUDIOS**, Los Angeles, California July - October 2014  
Layout Artist - Sequence and Character Blocking. Camera animation.  
*PAC-MAN AND THE GHOSTLY ADVENTURES*
- **GOOGLE**, Sunnyvale, California March - May 2014  
EFX Animation for Glen Keane's *DUET*, the third installment of Google Spotlight Stories.  
Working in conjunction with Google's ATAP division (Advanced Technologies and Projects).
- **DISNEY TOON STUDIOS**, Burbank, California 2012 - 2014  
Previs-Schematic Artist/Modeler - Model Sets and Props in Maya to aid Viz Dev and Pre Viz  
*LEGEND OF THE NEVERBEAST* - Set Schematics and Layout  
*PLANES: FIRE AND RESCUE* - Set Schematics and Layout
- **WARNER BROS. TELEVISION AND CREATIVE SERVICES**, Burbank, California 2011 - 2012  
Art Director/Design Consultant - Key Art + Graphic design for the entertainment industry.  
Designing Keyart for Television/Entertainment/Internal Projects
- **WALT DISNEY ANIMATION STUDIOS**, Burbank, California 2008 - 2011  
*THE LION KING* - 3D - EFX Artist/Composer  
*WINNIE THE POOH* - EFX Animator  
*BEAUTY AND THE BEAST* - 3D - EFX Artist/Composer  
*THE PRINCESS AND THE FROG* - EFX Animator
- **BEDESIGN LLC**, Hollywood, California 2005 - 2008  
Art Director - Key Art + Graphic design for the entertainment industry.  
Theatrical and Home Entertainment.
- **PETROL ADVERTISING**, Los Angeles, California 2003 - 2005  
Production Manager/Jr. Designer - Key Art + Graphic design for the entertainment and game industry.
- **DREAMWORKS PICTURES SKG**, Glendale, California 2002 - 2003  
*SINBAD: LEGEND OF THE SEVEN SEAS* - EFX Assistant Animator
- **COLUMBIA / TRI- STAR PICTURES**, Culver City, California 2001 - 2002  
*ADAM SANDLER'S EIGHT CRAZY NIGHTS* - EFX Assistant Animator
- **WARNER BROS. FEATURE ANIMATION**, Glendale/Sherman Oaks, California 1998 - 2001  
*OSMOSIS JONES* - EFX Assistant Animator  
*THE IRON GIANT* - EFX Inbetweenner